

DRAFT Themes for Lake Union Park

- Themes:** Big ideas, Overall goals to be communicated
Goals: What we want the communication with the community to accomplish
Topics: Programs and physical manifestations

The Big Idea:

Lake Union represents a union of water and land, a union of the human and natural world, a union of experiences across time and a union of communities around the lake.

Rephrased from Dick Wagner and Dr. Lorraine McConaghy

Big Idea	Draft Theme
Union of communities around the lake	A diverse community tied together by lake.
Union of experiences across time	A vital part of the history of the city and its development can be traced to the changes over time at Lake Union
Union of land and water (Maritime)	In a city made up of water and land, Lake Union was/is a critical part of the moving people and things around
Union of human and natural world	We have a choice of how to care for our lake and its surroundings.
	<i>Other ideas</i>

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Draft Goals	
Relax, have fun and be enriched by the information they learn (feel welcomed)	
Do activities that spark their interest in the messages we want to convey	
Take advantage of physical site lines and gain insight to present and historic places and events	
Make personal connections to the community, to the past, and to shaping the future	
Be invited to learn maritime skills	
Have their experience at Lake Union Park extended by the interpretive stations (make the park bigger than it is physically)	